

## ■ About the Festival

Omachi city is located in the northwest part of Nagano prefecture. It's surrounded by 3,000m high mountains of the Northern Japanese Alps. It's blessed with abundant clear streams of melted snow and fresh air. A long time ago, it was famous as a posting station on the salt road, Chikuni. There is a proverb which says "show human treatment to one's enemy".(The famous historical story of the Battle of Kawanakajima)

This area, is also blessed with three beautiful lakes Kizaki, Nakatsuna and Aoki lake, hot springs and is full of nature. It's famous for a lot of tourists as a gateway from Nagano's side to Tateyama Kurobe Alpine Route that connects to Tateyama's town and Omachi city. However, it has a serious population problem recently, because of decreasing numbers of children born and young people moving out to live in other cities.

Now that the global environment faces a crisis and contemporary capitalism is facing various challenges, in the waves of globalization, innovative creativity to reveal local specific resources of the land and to revive the community. We are waiting for the project proposal by various artists and various creators.

## ■ Area Overview

### ① Headwaters area

The region of headwaters – an area of streams fed by snow-melt from the Japan Alps – provides the ideal location to experience Shinano Omachi's natural environment. As the doorway to the Kurobe Dam, a major icon of Japan's post-war construction period, the area receives many visitors. With an abundant water supply, the dam provides flood and irrigation control. It's a region where nature and civilization intersect.

### ② Nishina Three Lakes area

The Nishina Three Lakes lie along the historical route of the Salt Road on Omachi's northern doorstep. The northernmost lake, Aokiko, is known as Nagano's deepest and clearest lake. The central lake, Nakatsunako, is famed for stunning reflections throughout the seasons. The southernmost lake, Kizakiko, is a centre for sports, recreation and arts.

### ③ Downtown area

Forming the city's main artery in front of Shinano Omachi Station is hondori(main) street. It was once an area bustling with shops and businesses. But with recent consumer spending geared towards large supermarket chains and the internet, we have come to consider new ways of using this important space. Whether in design, craftsmanship, IT industry, services for the elderly or so on, we're seeking new initiatives through various art projects to help revitalise and develop the downtown area.

### ④ Eastern mountains area

Views of the entire city and the Japan Alps can be enjoyed from the peak of Mt. Takagari in Omachi's east. The city of Omachi lies in a basin between the Japan Alps in the west and the richly wooded slopes of the eastern mountains. Running beneath this area in a north-south line is the Itoigawa-Shizuoka Tectonic Fault. Geological and ecological features tend to differ depending their location east or west of this line. The fault, which is used today to mark the border between greater north-east Japan and greater south-west Japan, serves as a vivid reminder of geological rifting in the Japanese archipelago's past.

### ⑤ Dam area

This area is the gateway to one of Asia's greatest feats of engineering, the Kurobe Dam. Situated on the alluvial flood plain of the Japan Alps, Omachi City also maintains various other dams in the area, including Omachi Dam in the picturesque Takase Ravine, Nanakura Dam, and Takase Dam.

# JAPAN ALPS ART FESTIVAL 2020

## Call for Art Proposals

Deadline: Friday, July 19, 2019

Dates of JAPAN ALPS ART FESTIVAL :

Sunday, May 31 – Sunday, July 19 / 50 days

Site : Omachi city in Nagano prefecture

Organized by : JAPAN ALPS ART FESTIVAL Executive Committee

## Guidelines for Applicants

Contents — We are looking for art work utilizing the history, culture, nature of the northern Alps foothills (Omachi City, Nagano Prefecture) or creative projects utilizing rich regional resources.

Applicant Qualifications — Anyone that understands the objectives of the JAPAN ALPS ART FESTIVAL.

Selected Proposals — About 5 works will be selected(subject to circumstances)  
The selected applicants will be paid for production costs amounting from 2,000,000 yen.  
※The final budget will be decided based on the estimates and other data submitted by the applicant.  
※No other costs than the decided production fee will be paid to the applicant by the Executive Committee, including transportation and lodging costs.  
※The final allocation of any profits produced by the works must be decided upon in discussion with the Executive Committee.  
※The startup costs of food and other projects should be discussed with the Executive Committee.

Documents for Submission —

1. Application Form : Attach to the front of your submission.
2. Project Proposal : The following information must be included:
  - Project title / concept / description / production process / materials / size / production and installation schedule
  - Estimated budget(for food projects and other projects that will create revenue, the income and expenditure plan should be submitted)
  - Visual materials such as a drawings, model photographs, illustrations, etc. to help visualize the final project.
3. Reference materials such as a curriculum vitae or example(s) of previous work
4. A copy of the entry fee receipt
  - ※Overseas applicants should include their credit card details on the application form (money transfer will not be accepted)
5. CD-ROM containing digital data of the above documents (in PDF, JPEG, or MS Office[Word, PowerPoint])
  - ※For the text on the concept and contents of the project, it should be written in around 400 characters in Japanese or on half of an A4 sheet in English.

Format — Please combine the above mentioned documents into one volume of no more than 10 pages, A4 size paper or smaller, attached by staple. File folders, binders, or display panels cannot be accepted.  
However, the drawings / model photographs / illustrations etc. may be submitted in A3 size. The application must be submitted in Japanese or English.  
※The submitted documents will not be returned. Whether they are disposed of or kept depends on the decision of the Executive Committee.If necessary, please make copies for yourself.

Requirements —

- Number of submissions : No more than 3 proposed plans per person/group
- Artwork conditions : No limitations on size, materials, weight, etc.
- Site and environment conditions : In principle, the site must be returned to its original condition. In case that the site has functions, those functions must be maintained throughout the installation period.
- Display period conditions : In principle, the artwork should be able to stay in good condition for the 50 day exhibition period(events and performances excluded)

Application period — Tuesday, June 3,2019 through Friday, July 19,2019  
※Applications must arrive by 5pm Japan Time on July 19.Applications brought in person will not be accepted.

Application Procedure — Please prepay the application fee, and submit the documents that are specified in this guideline.

Screening — Fram Kitagawa(JAPAN ALPS ART FESTIVAL General Director) make a selection considering the conditions of the venues and the involvements of the residents, the Executive Committee will decide.

First Screening : By review of application documents (July 2019)

Secondary Screening : By interview. There may be a site visit if necessary.

※Those who pass the first screening will be notified directly by the Secretariat.

※No inquiries on the screening results can be accepted, so please refrain from contacting us.

Announcement of Screening Results — The screening results will be announced sequentially after late August 2019.

※The final results will be notified at the end of November.

※The names of the participating artists will be announced on the official website without mention of whether they were selected through open call or not.

※The final announcement of the participating artists is planned for public release around September 2019.

Application Fee — Amount : 1,000 yen (per each proposal)

●Applicants who live in overseas, please pay with a Internet payment.

<https://shinano-omachi.jp/asp-products/payment-application/>

Questions and Answers —

- We cannot respond to any individual inquiries by phone.
- Send your questions to the Secretariat by fax, postal mail, or e-mail.
- All questions and answers will be uploaded on the official website.
- Question Deadlines :  
Must be received by June 28,2019 → Answers will be posted on July 5,2019

[Inquiries & Address for Submission]

JAPAN ALPS ART FESTIVAL Executive Committee Office

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Official Website : <http://shinano-omachi.jp>

Site Visit Tours — Saturday, June 15, 2019

※Advance application is required. Detailed information will be provided on our website after May 10, 2019

※Whether you participate or not in the site visit tours has no effect on the screening process.

You can apply without participating in a site visit tour.

Copyright and Royalty Information —

- The Executive Committee will reserve the ownership of the project proposal.
- The applicant will reserve the artistic copyright of the project proposal.
- The plan drawings and visual images from the proposals may be used for purposes related to publicity and promotion of the Art Festival, official publications, website, press releases, etc., when determined necessary by the Secretariat, with no royalty payment to the applicant.